ASSIGNMENT FOR WEEK OF MAY 4TH

In business strength and weaknesses of a company can be controlled internally. The external environment is something that a company does not control but must adapt in order to survive. External environment can be opportunities or threats to a company. For example if a hurricane is coming towards south Florida, that would a threat to a hotel on south beach. At the same time a hurricane coming towards south Florida could be an opportunity to a company that installs windows. In business what is an opportunity for some it can be a threat to others. Based on that, answer the following questions.

1. What companies or industry have been hit the hardest with COVID 19? Name at least two or more.
2. What companies or industry are thriving in today’s time with COVID 19? Name at least two or more.
3. What did these companies or industries that are thriving do to adapt to the pandemic in order to create opportunities to their business?
4. If you had 1 million dollars to start a business or to invest in a company, what would you do?